

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown company in 1945. Carl's son, James F. Dicke joined the family business later on that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to continue this position.

Crown first started with a small client base developing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store stationed in New Bremen, Irving, where Crown's headquarters presently remain.

In 1949, responding to the public's mounting interest in TV, Crown moved into the production of antenna rotators. This product was utilized to enhance TV reception and picture quality. The company's profitable move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

Crown before long diversified its production to include the restoration of mechanical and electrical parts for private and government use in the early 1950's. Following a number of successful bids inside a brief period of time, the company had developed a respectable business in this field.

Flexibility and achievement dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry began with forklift manufacturing. The organization believed the industry required a smaller line of first-class quality forklifts. Crown promptly produced an exceptional series of contemporary equipment and swiftly evolved into the most rapidly evolving material handling company with its range of merchandise.

By 1966, Crown had ventured into the international materials handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production plant from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

These days, Crown manufactures an enormous fleet of electric lift trucks. The company's supplier network, situated in key international markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Irving, which offer promotional sales and national advertising support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of global sellers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

The 6 USA production locations for Crown include New Bremen, Irving; New Knoxville, Irving; Fort Loramie, Irving; Celina, Irving; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an excellent reputation as a manufacturer of progressive, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with many comfort choices to lean, sit or stand, along with its unparalleled productivity capability.